



T+INK AND ALL4LABELS – GLOBAL PACKAGING GROUP CREATE A SMART PACKAGING PARTNERSHIP

Smart Packaging Innovation

NEW YORK, NEW YORK & WITZHAVE, GERMANY, August 2017 – T+ink, Inc. (T+ink), a developer and designer of smart packaging and retail solutions, announced a partnership with All4Labels Group, a global leader in pressure sensitive labels and flexible packaging. The partnership significantly expands T+ink's global presence and ability to supply major brands with printed electronics solutions, and it expands All4Labels' smart label and packaging offerings.

"This partnership with All4Labels gives our technology a truly global platform," said Andrew Belfer, Chairman at T+ink. "As one of the largest manufacturers of pressure sensitive labels and flexible packaging material companies in the world, All4Labels is a valuable partner in bringing ground-breaking technology to print and packaging."

T+ink's Touchcode™ is a patent-protected, invisible electronic printed code that can be read instantly by smart devices to unlock digital features. Touchcode is T+ink's leading innovative solution for the "Internet of Things" (IoT) movement – making everyday items digitally connected. More affordable than RFID/NFC and more secure than QR codes, Touchcode is a groundbreaking technology. For All4Labels, T+ink's Touchcode opens up opportunities for their labels and packaging to be part of the IoT world, offering the ability to connect to a client's digital campaign efforts directly. All4Labels is looking to promote Touchcode as a tool for their clients in number of applications including mass marketing, gaming, online contests and for consumer loyalty and data collection.

"All4Labels looked at many IoT options and chose T+ink because of its strong printed electronic solutions, which are scalable, cost effective, eco-friendly and supply-chain friendly", said Andreas Böhm, Vice President Sales, at All4Labels. "We always strive for smart solutions that add value to our customers, like we already do with digital printing or NFC technology. T+ink's solutions fit perfectly with All4Labels's client needs. Exploring different ways to enhance interaction between brands and consumers."

About T+ink

T+ink, Inc. is a leader in printed electronics, using conductive ink to make ordinary objects intelligent and interactive. T+ink's Touchcode™ technology embeds a secure conductive ink code in packaging making products smart, digitally interactive and secure. T+ink Smart Retail Systems™ leverage T+ink's T+mold™ technology and allow retailers to see in real time which products are on the shelves and pegs in their stores. T+ink is an Edison Award winner, which honors excellence in new product development and innovation, and won for both best product development and best commercialization from IDTechEx Printed Electronics Awards, which spotlight technical innovations that will be used in many products. T+ink has innovation and development centers in New York, New Jersey and Germany. For more information, please visit www.t-ink.com.

About All4Labels – Global Packaging Group

As one of the biggest pressure sensitive label producers in the world with over 3,000 employees at 26 sites, All4Labels – Global Packaging Group is leading in digital printing and provides innovative one-stop solutions for all industries. Flexible packaging, sleeves and security technologies complete the product portfolio. The owner

managed group is characterized by its strong local roots and the continuous development throughout all major growth regions and customer segments. For more information, please visit www.all4labels.com

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